

CHARGE COMMITY
IN HERDERSON COUNTY



Safelight serves survivors throughout their lives, whenever we are needed. We are embedded in our community. We live our mission, creating hope, healing lives and changing community by providing safety.

I am beyond grateful daily to work with the dedicated staff, board and volunteers here at Safelight. Our team's passion is why we continue serving survivors in our community with safe, full-service programs after 40 years and counting!

Thank you to our incredible board members, donors, volunteers, partners, and community leaders. Thank you for believing in what we do. You are all a part of this journey, helping us change over 45,000 people's lives since 1984. Your support has paid off as we grow our programs and services to continue to change our community.

Safelight provides services for anyone who has experienced violence, abuse or exploitation (domestic violence, sexual assault, human trafficking, elder abuse, child abuse, etc.). Other agencies now come to us to tour and replicate programs we have created!

Together, we are breaking barriers! By partnering with us, you change lives and help us build a safer community. We ask that you continue to tell everyone you meet about Safelight, helping link those in need to our services. Come tour and see what we continue to build. Attend our amazing events including the Henderson County Humanitarian Awards in April and Night of Hope in October. Follow, like and share posts on Facebook and Instagram. Come volunteer, eat at our café, and shop at our resale store to support our mission!

I am incredibly grateful to be a part of such an incredible community. Thank you for supporting Safelight!

#### Safelight started...

- Marriage license and divorce filing fees in NC now going towards programming for survivors
- The first Batterer Intervention Program in NC, the Domestic Violence Intervention Program in 1986
- The first nationally accredited child advocacy center in NC opening 1990
- The largest survivor shelter in western NC opening 1984
- The first resale store in western NC in 1990

#### We continue to grow...

- In 2022, all programs moved in walking distance of each other for safer, faster services
- In 2023, we renovated our shelter space and added pet kennels for residents, saving dogs and cats from violence and abuse, a partnership with Blue Ridge Humane Society
- In 2024, we opened the first nationally recognized Camp Hope America program in Henderson County for our children who have experienced trauma.

#### What is next?

- A community-based option in our facility for adult forensic medical exams, a partnership with AdventHealth and UNC Health Pardee
- Expansion of Dandelion Cafe's job training into a product line to sell in our community
- Expansion of outreach and shelter services
- · Doubling Camp Hope America participation

#### Lauren Taylor Wilkie,

Executive Director Safelight, Inc.

Creating Hope, Healing Lives, and Changing Community

# SAFELIGHT'S COMMUNITY IMPACT

# Together We Are Breaking Barriers

Since 1984, Safelight, Inc. expanded organically, responding to the growing needs of our community. We offer comprehensive services to meet the needs of survivors of any violence, abuse and exploitation (intimate partner/domestic violence, sexual assault, human trafficking, elder abuse, and child abuse). We provide survivors with resources to recover and manage from trauma impacting their lives.

Safelight helps survivors go from crisis to sustainability with housing, financial independence, case management, and counseling. We offer 24/7 crisis hotline & shelter services, housing resources, financial planning and safe employment, court and hospital accompaniment, forensic medical exams and interviewing, free counseling and support groups, resource connection, prevention, education and advocacy.

# Building a Safer Community





#### Over 45,000 Survivors Engaged Since 1984

1984 Mainstay Opened

1986 First Domestic Violence Intervention Program in NC

1990 The Healing Place (Merged Rape Crisis Center & FOCUS)

1990 First Resale Store in Western NC

1990 First Nationally Accredited Child Advocacy Center in NC

2008 Shelter & Resale Store Moved to 5th Ave.

2013 Dandelion Café

2014 Family Advocacy Center

2015 Child Advocacy Center Restarted

2019 Counseling Center Formalized

2021 Outreach Program Formalized

2022 Washington Street Office Opened

2023 Shelter Resident Animal Kennels

2024 Camp Hope America Program Started, first in Henderson County

# **AGENTS OF CHANGE**

Supporting survivors in Henderson County since 1984

**24/7 Shelter & Crisis Hotline** support for anyone fleeing violence and abuse (and their dogs and cats).

**Counseling Center** offering individual and group counseling zero charge to children and adult survivors via telehealth or in person.

**Child Advocacy Center** is a nationally accredited program where children and their families are provided services and crisis intervention, resource connection, and forensic interviewing/medical and hair follicle collection with onsite partners.

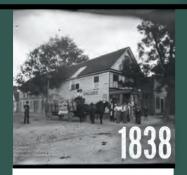
**Family Advocacy Center** is a family justice center model for partners offering advocacy for legal, law enforcement and medical linkage to care. Children and their families are linked to Camp Hope America with monthly gatherings/pathway events.

**Community Engagement** Impact Health Healthy Opportunities Pilot supports social determinants of health with Medicaid dollars to pay for services related to transportation, nutrition, housing, legal and interpersonal safety. Domestic Violence Intervention Program and Partners Intervention Program provide a 26-week curriculum for behavior modification.

**Community Outreach** for Prevention, Education & Advocacy with our school district, law enforcement, legal providers nonprofit organizations, stakeholders' businesses, and tables at events in our community.

**Sustainability** safe and stable financial planning with groups and paid onsite job training (Dandelion Café, Resale Store) and housing resources.

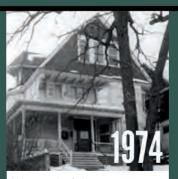
# **Our History**



Henderson County is established December 15, 1838



Wife beating is made illegal in all states



Women's Advocates open one of the country's first documented shelters for battered women



# **Finding Safety**



Henderson County, North Carolina is a uniquely collaborative community. In 2017, AdventHealth recognized the critical need to partner with Safelight's Child Advocacy Center to fill

the gap of fragmented medical services for our most vulnerable population – children exposed to child abuse and neglect.

The risk factors for child maltreatment are multifaceted, including but not limited to, domestic violence, substance use disorder, and untreated mental illness. Safelight's comprehensive continuum of services and onsite partners enables emergent, efficient evaluations for children at risk in our state-of-the-art facility.

Our Child Advocacy Center's advocacy support, forensic interviews, child medical evaluations (including forensic evidence collection), and trauma informed counseling allow us to serve not only children in our immediate area, but also neighboring counties who lack these all-inclusive services.

Laura Phipps, PA Retired AdventHealth Medical Partner at Safelight's Child Advocacy Center

# Why Do We Do It? With You, We Create Hope and Healing for Families.

780,000+ beds filled in our new shelter site since 2008

10,000+ children taught about healthy relationships

1,500+ survivors received court support

1,300+ children served in our child advocacy center

1,000+ survivors and children provided therapy services

250+ survivors trained in our café or store and placed into long-term employment



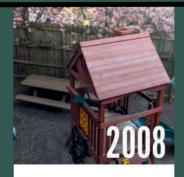
# **Our History**



Mainstay founded by three women



First NC Nationally Accredited Child Advocacy Center



Shelter moved to 5th Avenue



Dandelion Café opened

## Philanthropist spotlight: Cheryl Stuller

Cheryl Stuller believes it is always important to do more. By teaching her children to give 100% and by dedicating her time and resources to breaking down barriers, she puts this belief into action. Cheryl is someone who consistently walks the walk, building up all those around her, especially those suffering and underserved. Through her generous volunteering, advocacy and financial support, she has been a proud champion of Safelight for many years and has had a lasting impact on the work that we do in this community.



Cheryl found her passion and focus for many years by volunteering with Safelight. As a volunteer from 2001 to 2014, she ran the front desk hotline, answering calls from individuals in crisis, acted as a co-leader for the men's Domestic Violence Intervention Program and worked closely with the Family Advocacy Center as a volunteer court advocate. During her time attending court, she saw a need for change. Cheryl states, "we were experiencing a high rate of dismissals due to victims not being able to attend court after multiple continuances. Coming to court multiple times affects jobs which affects income, which affects quality of life for victims and their families. This also meant perpetrators of domestic violence did not have an opportunity for education or consequences."

Cheryl worked tirelessly with the court system and former Judge Emily Cowan to push for a Prayer for Judgement (PJC) for Henderson County. They were successful. Now an offender can plead guilty and if they attend Safelight's Domestic Violence Intervention Program for 26 weeks, participate, and show benefit, their charges can be dropped. This change decreases the number of times victims have to come to court, creates a pathway for education and provides the court with a guilty plea in case an offender does not complete the required classes. It is still used today!

It is clear that Cheryl's gifts are what she constantly gives to others, an endless supply of time, talent, and treasure, while never expecting anything in return. As a co-owner of Stuller Power Solutions with her husband Brian since 2000, it is clear her passion keeps this business so connected to the community. Cheryl, as well as Stuller Power Solutions, is a valued partner to Safelight and we look forward to many more years working together within this community.

# **Our History**



Family Advocacy Center opened



Child Advocacy Center reopened



Merger of Mainstay and The Healing Place creates Safelight, Inc.



Washington Street office opens



We offer free, confidential help for adults and children affected by lomestic violence, sexual assault or child abuse. Our services include a 24-hour crisis line, emergency shelter, advocacy, counseling, case management, support groups, job training, and much more.



# In Loving Memory More than Volunteering: Eleanor Sloan

Through all of the changes, transitions, mergers, and building moves within Safelight's history, one thing stayed the same: Eleanor Sloan. As a volunteer from 1989-2023, Eleanor saw firsthand the expansion of this organization and the profound growth of the community around it. As she retired in 2023 after 35 years of service, there was no one more deserving of celebration.

Eleanor's start with Mainstay, now Safelight, was by chance. After she and her husband retired to this area in 1986, they decided to become more involved within the community. At that time a local agency existed on Church Street, which helped pair volunteers with organizations that needed support. Through them she was connected with Mainstay and The Friends of the Library, and she remained devoted to both since. "I had two loves," Eleanor reflects on this, "the Library and Safelight." She poured that love into her work with us, diligently hand-typing acknowledgement letters weekly on her typewriter. She crafted each letter to thank our donors, sponsors, and grantors in personalized ways, always taking extra time to truly express her gratitude. The same typewriter has been used throughout Eleanor's time at Safelight, and once she is done with it, she hopes it will return to us "as a museum piece." She jokes that the moral of this story is " to buy good things from the beginning," but we know that its longevity is also due to her care, maintenance, and love.

Eleanor's memories of Safelight were primarily focused on the people: the volunteers, staff, and shelter residents. When talking about Safelight's history, she took great care to remember individuals by full name, and to highlight the friendly, close relationships that she formed over the years. This closeness extended to the Safelight clients as well. She remembered a time early on when she and her husband were invited to Thanksgiving dinner at the home of a Safelight client. She says, "we didn't know what to expect, or how to feel, but we took some stuff over for the kids, and we went, and we had Thanksgiving dinner in their house, and it was not a very elaborate one, but they tried hard, and it was good." The next thing she knew, her husband was invited and going to grandpa's day at their children's school.

Eleanor's impact continues. Her stories, jokes, direction, and leadership have been invaluable, and we would not be the same without the work that she has done. "*Eleanor was more than a volunteer, she was a leader, a guide, a teacher to us all*," Lauren Wilkie, Safelight Executive Director shared. Please join us in remembering her legacy and celebrating her for all that she has done for Safelight and for this community!

# **Looking Ahead**



Animal kennels for residents in shelter



Camp Hope America and Pathways starts in Henderson County



Sustainability Programming expanded with Rapid Rehousing



Community-based Adult Medical Forensics coming soon

#### Safelight has been growing to serve more survivors!

#### **Facility Renovations**

- Shelter: Increased bed capacity and updated kitchen for safer services. Created pet kennels and dens for shelter residents, a partnership with Blue Ridge Humane Society.
- Community engagement and computer training areas made accessible to all clients, partners and staff for education and support groups.
- Increasing safety and capacity for Job Training with our Resale Store and Dandelion Café.

#### **Expansion of Programs and Services**

- Started Henderson County's first nationally recognized Camp Hope America program for child survivors and their families in Henderson County, a partnership with Alliance for Hope International. Plans to double program!
- Sustainability Programming added a housing manager to help support payments and moving needs for survivors getting housed.
- Developing a community-based option for adult forensics, a partnership with AdventHealth and UNC Health Pardee.
- Expansion of outreach and shelter services to help more survivors.
- Expansion of Dandelion Cafe's job training into a product line to sell in our community.

#### Strengthen Budget

- Increase ability to weather unforeseen crises and needs with a healthy cash reserve. As more federal cuts are on the horizon.
- Increase our budgets risk tolerance by diversifying funding including insurance reimbursement.









Safelight collaborates with different community partners and agencies to ensure client needs are met.

Over 35 partners in excellence have signed memorandums of agreement with us including shared office space or funding together.

#### OUR TWO-YEAR \$8.5 MILLION GOAL IMPACTS OUR COMMUNITY

PROGRAMMING	YEAR 1	YEAR 2
24/7 Shelter & Crisis Hotline	\$704,746	\$754,079
Community Engagement: Housing & Job Training	\$629,695	\$673,774
Child Advocacy Center	\$548,991	\$587,420
Counseling Center	\$466,778	\$499,453
Family Advocacy Center	\$567,083	\$606,779
Outreach for Prevention, Education & Advocacy	\$256,857	\$274,837
TOTAL	\$3,174,150	\$3,396,342

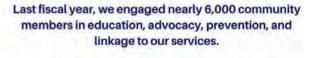
#### **HENDERSON COUNTY CONQUERING CHANGE**

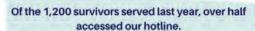
Fifth Avenue Facility Renovation	\$838,000	\$100,000
Expansion of Programs and Services	\$250,000	\$496,000
Strengthen Budget with Reserves	\$0.00	\$250,000
TOTAL	\$1,088,000	\$846,000

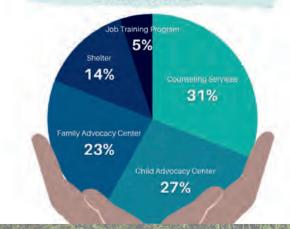
TOTAL	\$8,504,492
Campaign Goal (2 years)	\$1,934,000
Anticipated Revenue Total (2 years)	\$6,570,492

**Campaign Goal (2 years)** 

TOGETHER, WE
EMPOWER MORE
SURVIVORS IN
HENDERSON COUNTY







# We are not just statistics! We are your neighbors, your community. Each year over 10 million adults in the United States experience domestic violence

#### NATIONAL DATA ON DOMESTIC VIOLENCE

the U.S., a woman is assaulted or beaten.





1 in 3 women and 1 in 4 men, experience severe physical Intimate Partner Violence

#### NATIONAL DATA ON SEXUAL ASSAULT

Every **68 seconds** someone in the U.S. is sexually assaulted





1 in 4 women and 1 in 26 men have been the victim of an attempted or completed rape

#### NATIONAL DATA ON CHILD ABUSE

Every **10 seconds** a report of child abuse is made





Every **9 minutes** a child is sexually assaulted

Over **600,000** children are abused in the U.S. each year





1 in 5 women and 1 in 13 men worldwide report they were sexually assaulted before age 18

### **Board Members**

**Clint Holt** 

Community Advocate

Anna Conner Relocate828

Chris Scruggs We Sell WNC

Rafe Westbrook
First Citizens Bank

Marilee Arnold
UNC Health Pardee

Mariah Cassum Blue Ridge Health

Theresa Edwards C. Edwards Group

Joe Fishleigh Grayhawk Coaching, LLC

Blair Myhand Hendersonville Police Chief **Lisa Rothman** 

McGuire Wood & Bissett Law Firm

**Ruth Simons** 

NC Habitat for Humanity

Christy Sneller AdventHealth

**Cheryl Stuller** Stuller Power Solutions

# Changing Community Campaign Committee

Sharon Ashe Community Advocate

Nicola Barksdale First Citizens Bank

**Jessica Edwards** *Eaton* 

**Gayden Gauthier** *Community Advocate* 

Clint Holt Community Advocate

Marguerite Miller Community Advocate Sherri Holbert Relocate828

Monica Rousseau Realty ONE Group Pivot

Rafe Westbrook First Citizens Bank

## **Events Committee**

Mariah Cassum Blue Ridge Health

**Debbie Krumrei**Community Advocate

Rene McMasters Real Estate Masters

**Jessica Sherek** Kimberly-Clark Corporation **Donna Ulrich**Performance Health

Melody Meyer Community Advocate

# **Marketing Committee**

**Brittany Bettini** The Main Event

Holly Cook News 13 WLOS **Joe Fishleigh** Grayhawk Coaching, LLC

Courtney Lowery First Bank

**John Owens** *Community Advocate* 

Kate Redmond Hunter Automotive Group

Joseph Sobolewski Community Advocate

**Donna Ulrich**Performance Health



317 N. Washington Street Hendersonville, NC 28739 828.693.3840 www.safelightfamily.org

Lauren Wilkie
Executive Director
828.693.3840
Lauren@safelightfamily.org

Trinka King
Development Director
828.329.5411
Trinka@safelightfamily.org